

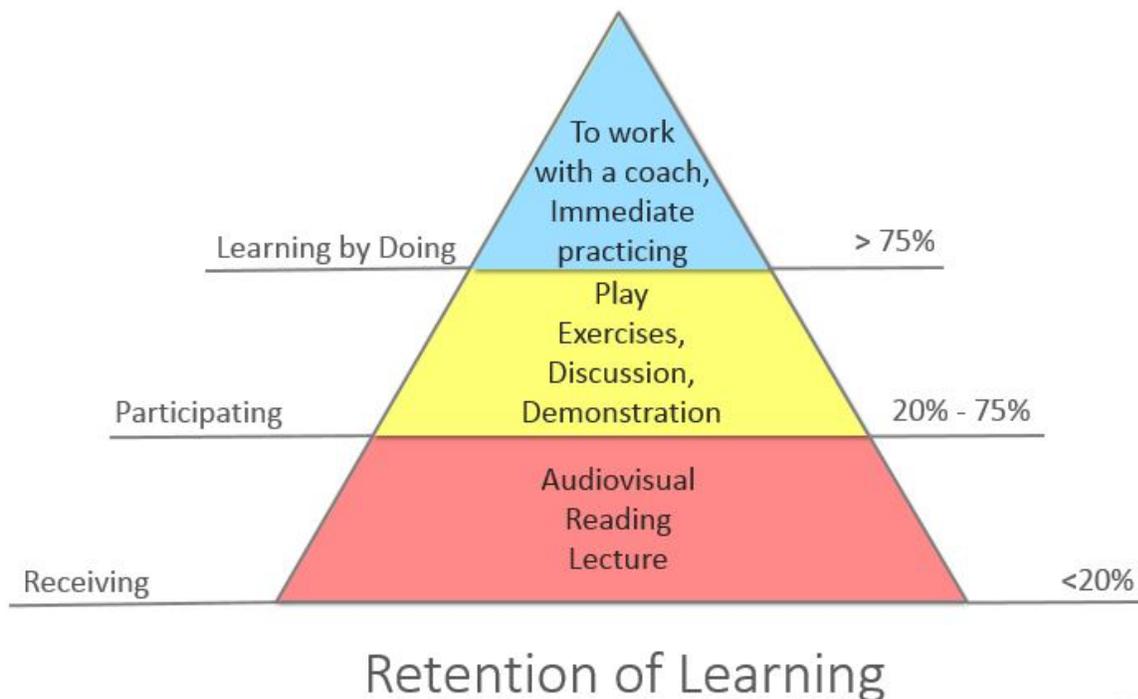
## Are Your Employees Poor Presenters?

# Why It's Possible for Speakers to Improve Dramatically In Just One Day

*"For the things we have to learn before we can do them, we learn by doing them."*

— ARISTOTLE

The most effective training combines instruction with experiential learning for maximum results in a short amount of time. The key component is learning retention: those who learn by doing retain greater than 75% of the concepts taught.



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In addition, the experience of presenting before a group requires the participant to grapple with anxiety, self-consciousness, distracting mannerisms, memory issues, and other real-world factors that impact speaking and presenting.

In David Kolb's experiential learning model (ELM), there are four key components for learning new skills effectively:

- 1) Be actively involved in the experience;
- 2) Consider what is working or failing;
- 3) Think about ways to improve during the next attempt;
- 4) Repeat the experience and experiment with the new skills.

In Jim Comer's **Presentation Skills Workshop** participants use all of Kolb's experimental learning model components. They learn key presentation skills concepts and then use those skills in front of their workshop peers – while giving actual presentations.

Jim provides individual coaching for each participant along with multiple opportunities to practice, experiment, and solidify those skills based on real-time constructive feedback. Jim carefully facilitates the workshop to create a safe environment for participants to step out of their comfort zone and take risks.

Following the workshop, each participant receives a video of the presentations they gave to the class along with Jim's live feedback and coaching so they can reference the instruction they received long after the workshop has ended.

### **Turn your employees into powerful speakers!**

Have your team join hundreds of workshop participants who have demonstrably improved their speaking and presenting abilities by attending one of Jim's Presentation Skills Workshops - details below:



Book Jim Comer's  
**Presentation Skills Workshop**  
for your team, today:

**(512) 949-9281**

CHECK JIM'S AVAILABILITY

<http://ComerCommunications.com/workshops/availability>

